

# Information Note



## IDF REGIONAL DAIRY CONFERENCE AFRICA ZIMBABWE

**“ DRIVING DAIRY COMPETITIVENESS AND SUSTAINABILITY IN AFRICA AND BEYOND ”**

**31<sup>ST</sup> MARCH - 02<sup>ND</sup> APRIL 2026  
A ZAMBEZI HOTEL VICTORIA FALLS**

**REGISTER : <https://idfafricadairyconference.org>**



## Introduction



The International Dairy Federation (IDF), Zimbabwe Dairy Industry Trust (ZDIT) in collaboration with the Ministry of Lands, Agriculture, Fisheries, Water and Rural Development will be hosting the IDF Regional Dairy Conference Africa running under the theme, ***“Driving Dairy Competitiveness and Sustainability in Africa and Beyond.”*** The conference is scheduled to take place from 31 March to 02 April 2026 at the A’Zambezi River Lodge, Victoria Falls, Zimbabwe.

The 2026 edition in Victoria Falls will be the second iteration of this important regional gathering, following the inaugural conference held in Kigali, Rwanda in May 2025.

## Conference venue – A’Zambezi River Lodge, Victoria Falls, Zimbabwe



A’Zambezi River Lodge has one of the most exquisite settings in all of Africa. Set on the banks of the Zambezi River, and only a few kilometres away from the mighty Victoria Falls, A’Zambezi is the ideal destination for an unforgettable business and leisure getaway in Zimbabwe. The Victoria Falls are one of the Seven Natural Wonders of the world and is a place where wilderness, adventure and culture unite around one stunning spectacle. Incredible natural beauty, and remarkable wildlife viewing combine to awe visitors to this UNESCO World Heritage Site on the border of Zimbabwe and Zambia.

## Rationale of Zimbabwe hosting the conference



Zimbabwe is a member of the International Dairy Federation (IDF) which is the global authority on dairy standards, science, and best practices. Established in 1903, IDF brings together dairy producers, processors, scientists, policymakers, and industry stakeholders from across the world to ensure that the sector remains safe, sustainable, innovative, and competitive.

Since 1903, IDF's network of dairy experts has provided a mechanism for the dairy sector to reach global consensus on how to help feed the world with safe and sustainable dairy products.

Zimbabwe has a strong base in the dairy value chain and is strategically positioned to become a regional hub for dairy development. The country has embarked on a dairy revitalization program, including herd restocking, upgrading processing facilities, promoting smallholder integration, and enhancing market competitiveness. Hosting the IDF Regional Dairy Conference in 2026 provides Zimbabwe with a unique opportunity to showcase its success stories, attract investment, promote regional trade, and drive knowledge exchange.

## Objectives of the conference



The conference aims to:

- Share global and regional trends in dairy production, processing, and trade.
- Showcase Zimbabwe's dairy development strategy, investments, and opportunities.
- Facilitate dialogue on **climate-smart and sustainable dairy production systems**.
- Promote cross-border partnerships for dairy value chain development under AfCFTA and SADC.
- Build consensus on policy and investment priorities for Africa's dairy sector.
- Address regional challenges including climate change adaptation, improving market access, and enhancing productivity.
- Promote investment, through showcasing viable investment opportunities across the African dairy value chain to stimulate economic growth and sector development.

## Targeted Audience



The event will convene approximately 400 international, regional and local stakeholders from the dairy value chain and related industries. These include among others;

- Government
- Global Dairy Bodies & IDF
- National, Regional and International dairy associations
- Dairy farmers, cooperatives, and producer organizations
- Processors
- Exporters
- Input suppliers
- Regional NGOs and Development partners
- Regional bodies (SADC, COMESA, African Union)
- Civil Society and Consumers
- Research and Academia
- International Private Sector & Investors
- Global Media and Knowledge Platforms

The 2026 Regional Dairy Conference Africa will feature 2 full days conferencing which will have a wide range of high-impact thematic sessions designed to address the most pressing challenges and opportunities in African dairy:

1. DAIRY TRADE POLICIES AND ECONOMICS IN THE REGION
  - *Potential impact of AfCFTA on the African dairy industry and the challenges facing regional trade integration in Africa*
2. COST OF DAIRY PRODUCTION AND MILK CONSUMPTION TRENDS IN AFRICA
  - *Analysis of regional production models and per capita consumption statistics in Africa*
3. FARM MANAGEMENT & LABOUR
  - *Farm economics, management, human resources (skills), and the role of farms in sustainable food systems*
4. HUMAN NUTRITION AND HEALTH
  - *Developments in human nutrition and health, with a special emphasis on exploring the dairy sector's potential to address malnutrition in all its forms and contribute to food security*
5. STRATEGIES FOR AGRICULTURAL GROWTH AND DEVELOPMENT
  - *Case study presentations*
6. REGIONAL DAIRY EMERGING ISSUES
  - *Comprehensive approaches to address the challenges facing the African dairy sector value chain inefficiencies*
7. DAIRY PROCESSING AND TECHNOLOGY
  - *Technological aspects of processing, packaging, storage, and distribution of dairy products, including innovations and process optimization*
8. ANIMAL NUTRITION AND HEALTH
  - *Innovations in animal health, nutrition, and welfare, with implications for production and disease prevention*
9. ENVIRONMENT AND SUSTAINABILITY
  - *Strategies to improve sustainability, enhance energy efficiency, reduce greenhouse gas emissions, conserve water, and lower operational costs for dairy farms and processors*
10. BREEDING, GENETICS AND FARM INFORMATION SYSTEMS
  - *Use of integrated systems to support decision-making in agricultural operations by farmers and agricultural businesses to optimize their practices, improve efficiency, and increase productivity*
  - *Role of breeding and genetics in improving dairy productivity and sustainability in Africa*
11. DAIRY INDUSTRY TRENDS AND OPPORTUNITIES
  - *Exploring the future of the dairy industry and opportunities for women, youth, and new entrants*



## Conference Registration Fees

	Early Registration to 31 January 2026	Late Registration To 28 February 2026	On Site Registration
Zimbabwean delegate	US\$200 (ZWG at bank rate)	US\$250 (ZWG at bank rate)	US\$300 (ZWG at bank rate)
African delegate	US\$400	US\$450	US\$500
Rest of the World	US\$500	US\$550	US\$600
Accompanying person			US\$150
Student	US\$50	US\$100	US\$150
WELCOME DINNER			US\$80

## Exhibition Packages



The Exhibition will run in parallel with the conference allowing further opportunities to network with delegates, demonstrate your products, generate new sales leads and raise your profile.

The Exhibition pack includes listing of your company name and logo with a short description and link, to the conference website and conference programme.

The organizers will be supporting exhibitors for their cargo and connect them to clearance companies as well as assist on following up.

The following options are available for building stands:

### 1) Shell scheme booth (3 m x 3 m): USD2,500.00



The shell scheme booth includes:

- Shell scheme stand
- Facia board with company name
- Spotlights
- One countertop & 2 stools
- Power supply
- 2 exhibitor passes



## 2) Self-set up space (3 m x 3 m): USD1,500.00

This includes:

- Power supply
- 2 exhibitor passes
- Booth design at exhibitors' cost

## 3) Self-set up space (3 m x 6 m): USD2,500.00



This includes:

- Power supply
- 2 exhibitor passes
- Booth design at exhibitors' cost

Exhibitor passes are included with each stand. Additional exhibitor passes are available at USD250.00 each.

Exhibitor pass includes\*:

- Lunch and refreshment break x 2 days
- Access to the Exhibition area
- Name badge and conference programme
- Listing in the final conference programme

## Sponsorship packages



### Local Sponsorship Packages

Platinum Sponsor USD10,000

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth/space 3 m x 6 m (**Prime location**)
- Complimentary registration\* for 3 delegates
- Complimentary table at the Conference Dinner x 3 persons
- Sponsorship of conference lanyard with company branding/logo prominently displayed (main auditorium and restaurant area for meals)

- Promotional insert to be included in the delegate bag
- Complimentary full-page advertisement in the conference programme (artwork to be supplied)
- Central space in the newsletter for three visual areas for video links, banners, logos, quotes or photos, 100 words for a topic summary
- For detailed explanations, sponsors have access to a section with a further 400 words on the event page, which is linked in the newsletter
- Posts on content of the newsletter also on social media
- Sponsor Branding: Streaming\*\* (Interviews and Exhibitors will be streamed from the exhibition hall during breaks)

### **Gold Sponsor USD7,500**

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth/space 3 m x 3 m
- Complimentary registration\* for 2 delegates
- Complimentary table at the Conference Dinner x 2 persons
- Sponsorship of conference lanyard with company branding/logo displayed at venue with the exception of main auditorium and restaurant area for meals
- Promotional insert to be included in the delegate bag
- Complimentary half page advertisement in the conference programme (artwork to be supplied)
- For detailed explanations, sponsors have access to a section with a further 200 words on the event page, which is linked in the newsletter
- Posts on content of the newsletter also on social media

### **Silver Sponsor USD5,000**

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth/space 3 m x 3 m
- Complimentary registration\* for 1 delegate to include the Welcome Dinner
- Promotional insert to be included in the delegate bag
- Complimentary quarter page advertisement in the conference programme (artwork to be supplied)
- Sponsor Branding: Streaming\*\* (Interviews and Exhibitors will be streamed from the exhibition hall during breaks)

## Billboard Sponsorship (at cost price)

- Conference billboard with company branding/logo prominently displayed
- Billboard sites
  - Victoria Falls Airport Road
  - Liberation Legacy Way (formerly Borrowdale Road)
  - Airport road, Harare
  - Any other locations of sponsor's choice

## International Sponsorship Packages

### Platinum Sponsor USD25,000

- Organized physical visits to Laboratories in Harare
- Organized physical farm tours to dairy farms surrounding Harare (1 small scale and 1 Large Scale)
- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth/space 3 m x 6 m
- Complimentary registration\* for 3 delegates
- Complimentary table at the Conference Dinner x 3 persons
- Sponsorship of conference lanyard with company branding/logo prominently displayed (main auditorium and restaurant area for meals)
- Promotional insert to be included in the delegate bag
- Complimentary full-page advertisement in the conference programme (artwork to be supplied)
- Central space in the newsletter for three visual areas for video links, banners, logos, quotes or photos, 100 words for a topic summary
- For detailed explanations, sponsors have access to a section with a further 400 words on the event page, which is linked in the newsletter
- Posts on content of the newsletter also on social media
- Sponsor Branding: Streaming\*\* (Interviews and Exhibitors will be streamed from the exhibition hall during breaks)

## **Gold Sponsor USD15,000**

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth 3 m x 6 m
- Complimentary registration\* for 2 delegates
- Complimentary table at the Conference Dinner x 2 persons
- Sponsorship of conference lanyard with company branding/logo prominently displayed with exception of main auditorium and restaurant area for meals
- Promotional insert to be included in the delegate bag
- Complimentary half page advertisement in the conference programme (artwork to be supplied)
- Central space in the newsletter for three visual areas for video links, banners, logos, quotes or photos, 100 words for a topic summary
- For detailed explanations, sponsors have access to a section with a further 200 words on the event page, which is linked in the newsletter
- Posts on content of the newsletter also on social media
- Sponsor Branding: Streaming\*\* (Interviews and Exhibitors will be streamed from the exhibition hall during breaks)

## **Silver Sponsor USD10,000**

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth/space 3 m x 3 m
- Complimentary registration\* for 1 delegate to include the Welcome Dinner
- Promotional insert to be included in the delegate bag
- Complimentary quarter page advertisement in the conference programme (artwork to be supplied)
- Sponsor Branding: Streaming\*\* (Interviews and Exhibitors will be streamed from the exhibition hall during breaks)

**Registration is now open, Secure your spot at a discounted Early Bird rate!**

**We look forward to welcoming you to Victoria Falls, Zimbabwe for a wonderful experience in the African dairy sector.**

**Visit the conference website for more information and to register:**

<http://idfafricadairyconference.org>

**ANY QUERIES PLEASE CONTACT:**

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